

# Residential Packages



**Choose one of our packages for a complete marketing solution that saves you up to 20%!**

Add any individual service to a package or select the individual service(s) that fit your needs.

For pricing questions or custom quotes please contact us at 512-859-5200.

| THE ESSENTIALS<br>★<br>STARTING AT<br><b>\$499</b>                                  | THE DELUXE<br>★★<br>STARTING AT<br><b>\$849</b> | THE PREMIER<br>★★★<br>STARTING AT<br><b>\$1659</b> |
|-------------------------------------------------------------------------------------|-------------------------------------------------|----------------------------------------------------|
| Signature HDR Photography                                                           | Premium Flash Photography                       | Premium Flash Photography                          |
| One Virtual Twilight Photo                                                          | One Virtual Twilight Photo                      | 5 Editorial Photos                                 |
| 45sec Gallery Animation Video                                                       | 60-90sec 4K Walkthrough Video                   | 2+min Cinematic Showcase Video                     |
| <b>Either:</b> 5 Aerial Photos <b>or</b> 2D Floor Plan w/ ANSI Compliant GLA Report | 30-40 sec Social Media Video Edit               | 30-40 sec Social Media Video Edit                  |
| Branded Property Website                                                            | Aerial Photo + Video                            | Full Aerial Photo + Video Coverage                 |
|                                                                                     | 2D Floor Plan w/ ANSI Compliant GLA Report      | Full Twilight Photo + Video Package                |
|                                                                                     | Branded Property Website                        | Premium IGUIDE Virtual Tour                        |
|                                                                                     |                                                 | Premium 2D Floor Plan w/ ANSI Compliant GLA Report |
|                                                                                     |                                                 | Branded Property Website                           |

|                          | THE ESSENTIALS | THE DELUXE | THE PREMIER |
|--------------------------|----------------|------------|-------------|
| <2,000 sq. ft.           | \$399          | \$849      | \$1,659     |
| 2,000 - 3,000 sq. ft.    | \$459          | \$969      | \$1,779     |
| 3,000 - 4,000 sq. ft.    | \$549          | \$1089     | \$1,929     |
| 4,000 - 5,000 sq. ft.    | \$599          | \$1,209    | \$2,069     |
| additional 1,000 sq. ft. | + \$75         | + \$124    | + \$149     |

# Photography Pricing



## INTERIOR & EXTERIOR PHOTOGRAPHY

### SIGNATURE HDR PHOTOGRAPHY

| Property Size       | Quantity        | Cost   |
|---------------------|-----------------|--------|
| >2,000 sq. ft.      | Up to 25 Images | \$199  |
| 2,000-3,000 sq. ft. | Up to 30 Images | \$239  |
| 3,000-4,000 sq. ft. | Up to 35 Images | \$279  |
| 4,000-5,000 sq. ft. | Up to 40 Images | \$319  |
| >5,000 sq. ft.      |                 | \$8/ea |

### PREMIUM FLASH PHOTOGRAPHY

| Property Size       | Quantity        | Cost    |
|---------------------|-----------------|---------|
| >2,000 sq. ft.      | Up to 25 Images | \$299   |
| 2,000-3,000 sq. ft. | Up to 30 Images | \$359   |
| 3,000-4,000 sq. ft. | Up to 35 Images | \$419   |
| 4,000-5,000 sq. ft. | Up to 40 Images | \$479   |
| >5,000 sq. ft.      |                 | \$12/ea |

### EDITORIAL PHOTOGRAPHY

\$25/ea

### AERIAL & TWILIGHT PHOTOGRAPHY

|                                     | Quantity          | Cost  | Additional |
|-------------------------------------|-------------------|-------|------------|
| Twilight Photography                | 10 Images         | \$299 | \$10/ea    |
| Aerial Photography                  | 12 Images         | \$199 | \$10/ea    |
| Aerial Twilight Photography Package | 20 Images         | \$399 | \$15/ea    |
| Photo and Video Twilight Package    | 20 Images + Video | \$449 |            |

### PHOTOGRAPHY ADD-ONS

|                                 |       |
|---------------------------------|-------|
| Amenity/Neighborhood Photos     | \$39  |
| Aerial Mini Session: 3-5 Images | \$99  |
| Gallery Animation Video         | \$149 |

# Videography Pricing



## 60-90 sec WALKTHROUGH VIDEO

| Property Size            | Cost  |
|--------------------------|-------|
| >2,000 sq. ft.           | \$299 |
| 2,000-3,000 sq. ft.      | \$349 |
| 3,000-4,000 sq. ft.      | \$399 |
| 4,000-5,000 sq. ft.      | \$449 |
| additional 1,000 sq. ft. | \$50  |

## 2+ MINUTE CINEMATIC SHOWCASE VIDEO

| Property Size       | Cost  |
|---------------------|-------|
| >2,000 sq. ft.      | \$399 |
| 2,000-3,000 sq. ft. | \$449 |
| 3,000-4,000 sq. ft. | \$499 |
| 4,000-5,000 sq. ft. | \$549 |
| >5,000 sq. ft.      | \$50  |

## AERIAL VIDEOGRAPHY

|                     |       |
|---------------------|-------|
| Aerial Video Add-on | \$199 |
|---------------------|-------|

## VIDEOGRAPHY ADD-ONS

|                                                       |       |
|-------------------------------------------------------|-------|
| Social Media Vertical Video: Edit 30-40sec            | \$99  |
| Social Media Vertical Video Package: Edit 30-40sec x3 | \$229 |
| Amenity/Neighborhood Video Footage                    | \$99+ |
| Professional Voiceover                                | \$99  |
| Mini Photo Session (10 Images)                        | \$89  |

# Virtual Tours & Floor Plans



## IGUIDE INSTANT

|          | Starting Cost |
|----------|---------------|
| Standard | \$129         |

## IGUIDE VIRTUAL TOUR + FLOORPLAN

|          | Starting Cost |
|----------|---------------|
| Standard | \$199         |
| Premium  | \$219         |

## ZILLOW 3D TOUR (SHOWCASE)

|          | Starting Cost |
|----------|---------------|
| Standard | \$129         |

## CUBICASA ANSI-COMPLIANT FLOORPLAN

|          | Starting Cost |
|----------|---------------|
| Standard | \$95          |

## VIRTUAL TOUR ADD-ONS

|                         |        |
|-------------------------|--------|
| Outdoor Images          | \$3/ea |
| Up to 5 Aerial Panormas | \$49   |

# Advanced Editing

|                                    |       |
|------------------------------------|-------|
| Virtual Twilight                   | \$24  |
| Virtual Staging - Per Image        | \$49  |
| Virtual Staging Package - 4 Images | \$159 |
| Occupied-to-vacant - Per Image     | \$24  |