

Residential Packages



Choose one of our packages for a complete marketing solution that saves you up to 20%!

Add any individual service to a package or select the individual service(s) that fit your needs.

For pricing questions or custom quotes please contact us at 512-859-5200.

*Please note that we cannot refund unused parts of a package.

| THE ESSENTIALS ★ STARTING AT \$399 | THE DELUXE ★★ STARTING AT \$799 | THE PREMIER ★★★ STARTING AT \$1,399 |
|---|--|--|
| Standard Interior/Exterior Photos | PREMIUM Interior/Exterior Photos | PREMIUM Interior/Exterior Photos |
| 60-90 sec HD Walkthrough Video | 1-2 MIN 4K Walkthrough Video | 2+ MIN CINEMATIC SHOWCASE |
| Zillow 3D Virtual Tour | PREMIUM IGUIDE Virtual Tour | PREMIUM IGUIDE Virtual Tour |
| Branded Property Website | Branded Property Website | Branded Property Website |
| Customizable Marketing Materials | Customizable Marketing Materials | Customizable Marketing Materials |
| | PLUS | PLUS |
| | 15-30 sec Social Media Video Edit | 15-30 sec Social Media Video Edit |
| | Aerial or Twilight Photos | Aerial Photos and Video |
| | Detailed Floorplan with Area Measurements | Twilight Photos |
| | | Neighborhood/Amenity Photos and Video |
| | | Detailed Floorplan with Area Measurements |

| | THE ESSENTIALS | THE DELUXE | THE PREMIER |
|--------------------------|----------------|------------|-------------|
| <2,000 sq. ft. | \$399 | \$799 | \$1,399 |
| 2,000 - 3,000 sq. ft. | \$499 | \$899 | \$1,499 |
| 3,000 - 4,000 sq. ft. | \$599 | \$999 | \$1,599 |
| 4,000 - 5,000 sq. ft. | \$699 | \$1,099 | \$1,699 |
| additional 1,000 sq. ft. | + \$100 | + \$100 | + \$100 |

Photography Pricing



INTERIOR & EXTERIOR PHOTOGRAPHY

STANDARD PHOTOGRAPHY

| Property Size | Quantity | Cost |
|---------------------|-----------------|--------|
| >2,000 sq. ft. | Up to 25 Images | \$179 |
| 2,000-3,000 sq. ft. | Up to 30 Images | \$209 |
| 3,000-4,000 sq. ft. | Up to 35 Images | \$244 |
| 4,000-5,000 sq. ft. | Up to 40 Images | \$279 |
| >5,000 sq. ft. | | \$7/ea |

PREMIUM PHOTOGRAPHY

| Property Size | Quantity | Cost |
|---------------------|-----------------|--------|
| >2,000 sq. ft. | Up to 25 Images | \$199 |
| 2,000-3,000 sq. ft. | Up to 30 Images | \$239 |
| 3,000-4,000 sq. ft. | Up to 35 Images | \$279 |
| 4,000-5,000 sq. ft. | Up to 40 Images | \$319 |
| >5,000 sq. ft. | | \$8/ea |

AERIAL & TWILIGHT PHOTOGRAPHY

| | Quantity | Cost | Additional |
|-----------------------------|-----------|-------|------------|
| Twilight Photography | 10 Images | \$199 | \$10/ea |
| Aerial Photography | 15 Images | \$199 | \$10/ea |
| Aerial Twilight Photography | 10 Images | \$249 | \$15/ea |

PHOTOGRAPHY ADD-ONS

| | |
|---|---------|
| Amenity/Neighborhood Photos | \$39 |
| Slideshow Video | \$29 |
| Set of 3 Architectural and Interior Design Photos | \$29 |
| Set of 5 Architectural and Interior Design Photos | \$49 |
| Additional Architectural and Interior Design Photos | \$10/ea |

Videography Pricing



1-2 MINUTE WALKTHROUGH VIDEO

| Property Size | Cost |
|--------------------------|-------|
| >2,000 sq. ft. | \$199 |
| 2,000-3,000 sq. ft. | \$249 |
| 3,000-4,000 sq. ft. | \$299 |
| 4,000-5,000 sq. ft. | \$349 |
| additional 1,000 sq. ft. | \$50 |

2+ MINUTE CINEMATIC SHOWCASE VIDEO

| Property Size | Cost |
|---------------------|-------|
| >2,000 sq. ft. | \$299 |
| 2,000-3,000 sq. ft. | \$349 |
| 3,000-4,000 sq. ft. | \$399 |
| 4,000-5,000 sq. ft. | \$449 |
| >5,000 sq. ft. | \$50 |

AERIAL VIDEOGRAPHY

| | |
|---------------------|-------|
| Aerial Video Add-on | \$199 |
|---------------------|-------|

VIDEOGRAPHY ADD-ONS

| | |
|---|-------|
| Social Media Video Edit, Under 3,500 sqft | \$99 |
| Social Media Video Edit, Over 3,500 sqft | \$129 |
| Ammenity/Neighborhood Footage | \$49 |
| Professional Voiceover | \$99 |
| Mini Photo Session (10 Images) | \$79 |

Virtual Tours & Floor Plans



ZILLOW 3D TOUR

| | Starting Cost |
|-------------|---------------|
| Standard | \$99 |
| per sq. ft. | \$0.5 |

IGUIDE VIRTUAL TOUR + FLOORPLAN

| | Starting Cost |
|----------|---------------|
| Standard | \$199 |
| Premium | \$219 |

VIRTUAL TOUR ADD-ONS

| | |
|-------------------------|--------|
| Outdoor Images | \$3/ea |
| Up to 5 Aerial Panormas | \$49 |
| 3D Floorplan | \$49 |

Advanced Editing

| | |
|-------------------------|------|
| Virtual Twilight | \$49 |
| Basic Virtual Staging | \$49 |
| Premium Virtual Staging | \$79 |
| Object Removal x3 | \$24 |
| Occupied-to-vacant | \$49 |